



SPONSORSHIP OPPORTUNITIES

These Sponsorship opportunities are available per show

EQUIDOME Sponsor- *1 available*-\$20,000 (only 1 available)
Exclusive naming rights to Equidome arena
Banner in ALL arenas
Frequent announcer recognition
Premier reserved sponsor table for 8, and daily admissions to VIP area for duration of show-
where applicable
Commercial (provided by sponsor) to be played on the live feed
Press release detailing sponsorship and sponsor
E-blast detailing sponsorship and sponsor
FaceBook promotions featuring sponsorship
Logo on email blasts from AzRHA
Logo link on azrha.com website
Inclusion of name and/or logo in all sponsor listings
Distribution of sponsor-furnished promo materials
Complimentary booth space (must be ordered)
Priority stall location
Guaranteed 15 Sponsor Schooling slots and waived pre-payment and late fees for show entry
(non-transferrable)
Free golf cart for use during show (non-transferrable)
5 Open Schooling Slots at no charge-must be entered as usual (non-transferrable)
\$10 off (up to 10) on purchased Open Schooling (non-transferrable)
2 Free stalls (non-transferrable)

PLATINUM Sponsor *limited availability*-\$10,000
Naming Sponsor of Aged Event at Mother's Day Slide or Best of the West
Banner in show arenas
Frequent announcer recognition
Premier reserved sponsor table for 6, and daily admissions to VIP area for duration of show-
where applicable
Commercial (provided by sponsor) to be played on the live feed
Inclusion in press releases and newsletter
FaceBook promotions featuring sponsorship
E-blast detailing sponsorship and sponsor Logo on email blasts from AzRHA
Logo link on azrha.com website
Inclusion of name and/or logo in all sponsor listings
Awards presentation participation for named event
Distribution of sponsor-furnished promo materials
Complimentary booth space(must be ordered)
Priority stall location
Guaranteed 10 Sponsor Schooling slots and waived pre-payment and late fees for show entry
(non-transferrable)
Free golf cart for use during show (non-transferrable)
\$10 off (up to 8) on purchased Open Schooling (non-transferrable)
1 Free stall (non-transferrable)

DIAMOND Sponsor-\$7,500

One banner in each show arena

Frequent announcer recognition

Reserved sponsor table for 4 in premium position, and daily admissions to VIP area-where applicable

Commercial (provided by sponsor) to be played on the live feed

Inclusion in selected press releases and newsletter

Inclusion in selected FaceBook promotions

Sponsor link on azrha.com website

Inclusion of name and/or logo in sponsor listings

Distribution of sponsor-furnished promo materials

Guaranteed 8 Sponsor Schooling and \$10 off (up to 6) additional paid warmups Open Schooling (non-transferrable)

One Free Golf Cart rental (non-transferrable)

One Free Stall (non-transferrable)

Waived pre-payment and late fees for show entry (non-transferrable)

Vendor booth space if requested

GOLD Sponsor-\$5,000

One banner in show arena

Frequent announcer recognition

Reserved sponsor table for 4 in premium position, and daily admissions to VIP area-where applicable

Inclusion in selected press releases and newsletter

Inclusion in selected FaceBook promotions

Sponsor link on azrha.com website

Inclusion of name and/or logo in sponsor listings

Distribution of sponsor-furnished promo materials

Guaranteed 6 Sponsor Schooling and \$5 off additional (up to 6) Open Schooling (non-transferrable)

50% off golf cart rental (non-transferrable)

10% off up to 4 stalls (non-transferrable)

Priority stall location

Waived pre-payment and late fees for show entry (non-transferrable)

Vendor booth space if requested

SILVER Sponsor-\$2,500

One banner in show arena

Announcer recognition

Reserved seating for 2 in premium position, and daily admissions to VIP area-where applicable

Inclusion in selected press releases and newsletter

Sponsor link on azrha.com website

Guaranteed 4 Sponsor Schooling and \$5 off additional (up to 4) Open Schooling (non-transferrable)

Priority stall location based on sponsorship level

Inclusion of name and/or logo in sponsor listings

Waived pre-payment for show entry (non-transferrable)

BRONZE Sponsor-\$1,500

One banner in show arena.

Name inclusion in announcer script

Reserved seating for 2 in premium position, and daily admissions to VIP area-where applicable

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Guaranteed 4 Sponsor Schooling (non-transferrable)

Priority stall location based on sponsorship level

Inclusion of name in sponsor listings

AFFILIATE Sponsor- \$850

One banner in show or warm-up arena

Name inclusion in announcer script

Seating for 2 in premium position, and daily admissions to VIP area-where applicable

Guaranteed 2 Sponsor Schooling (non-transferrable)

Sponsor name listed on azrha.com website

Inclusion of name in sponsor listings

BUSINESS SPONSORSHIP OPPORTUNITIES

Package 1- Platinum Sponsor \$10,000

Naming Sponsor of Aged Event at Mother's Day Slide or Best of the West

Awards presentation participation for named event

E-blast detailing sponsorship and sponsor

One banner in each show arena

Premier reserved sponsor table for 8, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Inclusion in selected FaceBook promotions

Inclusion of name and/or logo in sponsor

Distribution of sponsor-furnished promo materials

Commercial (provided by sponsor) to be played on the live feed

FREE golf cart rental (non-transferrable)

Vendor booth space if requested

Package 2-Gold Sponsor \$5000

One banner in each show arena

Premier reserved sponsor table for 6, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Inclusion in selected FaceBook promotions

Inclusion of name and/or logo in sponsor listings

Distribution of sponsor-furnished promo materials

Commercial (provided by sponsor) to be played on the live feed

50% off golf cart rental (non-transferrable)

Vendor booth space if requested

Package 3- Silver Sponsor \$2500

One banner in show arena

Premier reserved sponsor table for 4, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Vendor booth space if requested

Package 4- Bronze Sponsor \$1500

One banner in show arena

Premier reserved sponsor table for 4, and daily admissions to VIP area for duration of show-where applicable

Name inclusion in announcer script

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

SPECIAL SPONSORSHIP OPPORTUNITIES

PARTY Sponsor

\$2,000 add-on or

\$2,500 stand-alone

Sponsor an AzRHA Party! This sponsorship gives you recognition in the name of the party or reception, frequent announcer recognition at the event, distribution of promotional materials, and signage at the party.

SADDLE Sponsor *limited availability*

\$2,500 add-on or

\$3,000 stand-alone

As a Saddle Sponsor, you'll receive special recognition and signage during the awards presentation, frequent announcer recognition at the event, distribution of promotional materials, and, time permitting, logo on the award saddle.

STALLION Sponsor

\$1000 add on to Stallion Auction Participants

In addition to being a participant in the annual Stallion Auction, this sponsorship includes:

Premier banner placement in the arena

Your name included in the announcer scripts

Commercial (provided by sponsor) to be played on live feed

Inclusion in selected press releases and newsletter

Sponsor name listed on azrha.com website

Vendor booth space if requested

MORNING DONUT Sponsor

\$1,000 add-on or

\$1,500 stand-alone

Sponsor the morning donuts!

This sponsorship gives you signage at the donut area as well as announcer recognition.

A sweet deal plus it includes a banner in show arena!

MOUNTING BLOCK Sponsor *only 2 available*

\$500 add-on or
\$750 stand-alone

Sponsor a mounting block outside one of the arenas!

Includes a sponsorship sign on the block provided by AzRHA, as well as announcer recognition and a banner in warm up arena.

SHOW OFFICE Sponsor

\$350 add-on or
\$500 stand-alone

Sponsor ink pens and candy in the high-traffic show office! (Sponsor provides)

This sponsorship includes signage in the show office provided by Sponsor, announcer recognition and banner in show arena.

CIRCUIT BUCKLE Sponsor

\$350

Sponsor a Circuit Champion buckle and receive announcer recognition during the class and the awards presentation!

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