

AZRHA SPONSORSHIP OPPORTUNITIES

Equidome Sponsor

\$20,000 (only 1 Available per show)

- Exclusive naming rights to Equidome arena
- Banner in ALL arenas
- Banner in warm-up arena
- Frequent announcer recognition
- Premier reserved sponsor table, and daily admissions to VIP area for duration of show
- Press release detailing sponsorship and sponsor
- E-blast detailing sponsorship and sponsor
- Facebook promotions featuring sponsorship
- Logo on email blasts from AZRHA
- Logo link on azrha.com website
- Inclusion of name and/or logo in all sponsor listings
- Distribution of sponsor-furnished promo materials
- Complimentary booth space
- Priority paid warm-ups and waived late fees for show entry (non-transferrable)
- Free golf cart for use during show (non-transferrable)
- 2 Free paid warmups plus \$10 off on purchased paid warmups
- 2 Free stalls (non-transferrable)

Platinum Sponsor

\$10,000

- Recognition in name of Futurity, Derby, etc.
- Banner in show arenas & warm-up arena
- Frequent announcer recognition
- Premier reserved sponsor table, and daily admissions to VIP area for duration of show
- Inclusion in press releases and newsletter
- FaceBook promotions featuring sponsorship
- E-blast detailing sponsorship and sponsor
- Logo on email blasts from AzRHA
- Logo link on azrha.com website
- Inclusion of name and/or logo in all sponsor listings

AZRHA SPONSORSHIP OPPORTUNITIES

Platinum Sponsor (continued)

- Awards presentation participation for named event
- Distribution of sponsor-furnished promo materials
- Complimentary booth space
- Priority paid warm-ups and waived late fees for show entry (non-transferrable)
- Free golf cart for use during show (non-transferrable)
- 2 Free Paid Warmups plus \$10 off on purchased paid warmups
- 2 Free stalls (non-transferrable)

Elite Partner Sponsor

\$7,500

- Banner in show arenas & warm-up arena
- Frequent announcer recognition
- Premier reserved sponsor table, and daily admissions to VIP area for duration of show
- Inclusion in press releases and newsletter
- FaceBook promotions featuring sponsorship
- Logo link on azrha.com website
- Inclusion of name and/or logo in all sponsor listings
- Awards presentation participation for named event
- Distribution of sponsor-furnished promo materials
- Complimentary booth space
- Free golf cart for use during show (non-transferrable)
- 1 Free Paid Warmups plus \$10 off on purchased paid warmups
- 1 Free stalls (non-transferrable)

Gold Sponsor

\$5,000

- One banner in show arena and warm-up arena
- Frequent announcer recognition
- Reserved sponsor table in premium position, and up to eight daily admissions to VIP area
- Inclusion in selected press releases and newsletter
- Inclusion in selected FaceBook promotions

AZRHA SPONSORSHIP OPPORTUNITIES

- Sponsor link on azrha.com website
- Inclusion of name and/or logo in sponsor listings
- Distribution of sponsor-furnished promo materials
- \$10 off per paid warmups
- 50% off golf cart rental (non-transferrable)
- One Free Stall (non-transferrable)
- Priority stall location and paid warm-ups
- Waived late fees for show entry (non-transferrable)
- Vendor booth space if requested

Silver Sponsor

\$2,500

- One banner in show arena and warm-up arena
- Announcer recognition
- Reserved sponsor table and up to six daily admissions to VIP area for duration of show
- Inclusion in selected press releases and newsletter
- Sponsor link on azrha.com website
- Priority stall location and paid warm-ups based on sponsorship level
- Inclusion of name and/or logo in sponsor listings
- Priority stall location and paid warm-ups based on sponsorship level
- Waived late fees for show entry (non-transferrable)

Bronze Sponsor

\$1,500

- One banner in show arena and warm-up arena
- Name inclusion in announcer script
- Four daily admissions to VIP area for duration of show
- Inclusion in selected press releases and newsletter
- Sponsor name listed on azrha.com website
- Priority stall location and paid warm-ups based on sponsorship level
- Inclusion of name in sponsor listings

AZRHA SPONSORSHIP OPPORTUNITIES

Affiliate Sponsor

\$850

- One banner in show or warm-up arena
- Name inclusion in announcer script
- Two daily admissions to VIP area for duration of show
- Sponsor name listed on azrha.com website
- Priority stall location and paid warm-up status based on sponsorship level
- Inclusion of name in sponsor listings

Party Sponsor

Sponsor an AzRHA Party!

This sponsorship gives you recognition in the name of the party or reception, frequent announcer recognition at the event, distribution of promotional materials, and signage at the party!

Morning Donut Sponsor

\$1000 add-on or \$1,500 stand-alone

Sponsor the morning donuts! This sponsorship gives you signage at the donut area as well as announcer recognition. A sweet deal plus it includes a banner in show arena!

Stallion Sponsor

\$400

In addition to being a participant in the annual Stallion Auction, this sponsorship includes one banner displayed in the arena, your name included in the announcer script, and two daily admissions to the VIP area for the duration of the show.

Saddle Sponsor

\$2000 add-on or \$2,500 stand-alone

As a Saddle Sponsor, you'll receive recognition and signage during the awards presentation, frequent announcer recognition at the event, distribution of promotional materials, and, time permitting, logo on the award saddle.

Mounting Block Sponsor

\$500 add-on or \$750 stand-alone

Sponsor a mounting block outside one of the arenas! Includes a sponsorship sign on the block provided by AZRHA, as well as announcer recognition and a banner in show arena.

Show Office Sponsor

\$350 add-on or \$500 stand-alone

Sponsor ink pens and candy in the high-traffic show office! This sponsorship includes signage provided by AzRHA, pens provided by sponsor, announcer recognition and signage in show arena.

Buckle Sponsor \$350

Listed on website as Buckle Sponsor as well as signage at show