



## **2012 SPONSORSHIP PROGRAM Arizona Reining Horse Association**

The Arizona Reining Horse Association (AzRHA) is an affiliate of the National Reining Horse Association (NRHA). Since the early eighties, the AzRHA has been a Non-Profit Organization dedicated to promoting the reining horse and the sport of reining. While reining enjoys a long and rich history, it recently became an accepted equestrian discipline by the United States Equestrian Federation (USEF).

The sport of reining has realized significant annual growth among competitors and fans. AzRHA shares in that growth with our current membership which is growing every day. Our members are all ages, from under 10 to over 70, and come from all walks of life. Some are trainers who have dedicated their lives to reining; others are horse enthusiasts who love the partnership between horse and rider developed by this sport.

Our youth members enjoy the freedom of riding and learning the responsibilities that come from competition with horses. Our growing youth membership has a separate association within AzRHA called AzRHYA (Arizona Reining Horse Youth Association). This team participates in the NRHA Youth activities as well as fundraisers for scholarships and local activities and charities including the Circle L Ranch, a wonderful horse rescue facility in Prescott, Arizona. AzRHYA also was the club who started the Egg-n-Spoon Race... it has become a great fundraiser within the AzRHYA and has also become a big hit at the national

level within the NRHA as well. Several of our youth officers hold national positions within the NRHA's Youth organization.

To meet AzRHA's commitments to the sport of reining, its participants and fans, we rely not only on our direct membership base but also on the generosity of our Sponsors. Our members, and frequently their families and friends, contribute a tremendous amount of time volunteering at shows and events as well as sponsoring awards. Our Sponsorship Program helps to provide NRHA Plaques, Saddles, Buckles, Trophies and many other awards. We could not provide these high quality awards without our wonderful and generous sponsors.

Additionally, we are building a prestigious team of sponsors which affords us the opportunity to offer great shows at the best facilities in Arizona. Our sponsorship program provides participating businesses and individuals with maximum exposure to a targeted customer base through advertising, marketing and promotional opportunities, all of which keep our valued sponsors' name and message in front of our members and fans.

Please take a moment to review this Sponsorship package and discover how you can support AzRHA and the sport of reining in Arizona. Our members and fans appreciate your support!!!

**For more information on sponsorship opportunities, contact any AzRHA Board member at [www.AZRHA.com](http://www.AZRHA.com) or [AzRHACommunications@gmail.com](mailto:AzRHACommunications@gmail.com).**

**Thanks for your support!!**



## **2012 Levels of Sponsorship**

### **NRHA Affiliate Show Sponsorship:**

All AzRHA horse shows are now recognized by NRHA.

Show sponsorship includes naming the show of your choice (based on availability) after your Company... i.e., "Silver Spurs Equine, LLC Winter Slide". Your name/company name and/or logo will be included in ALL promotional material for that horse show.

Your personal or your company's banner(s) will be displayed in the main show arena at all AzRHA events for the current show year. Any additionally provided banners will be displayed throughout the show grounds as well. Your personal or company name will be mentioned as a "Show Sponsor" during all AzRHA shows and at the Year End Awards Banquet. Your name or company logo will be included at the top of the AzRHA Sponsorship page with your logo linked to your website if available. Your personal or company name will be included in any advertising and/or promotional items including monthly email blasts which are sent to all AzRHA members and supporters. You are welcome to provide AzRHA with any additional promotional material for distribution in the show office at each show.

You may place up to four ads per year (one every three months) in our "Trading Post" located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

Please provide a banner(s) to AzRHA to keep for the entire show year.

**\$4000.00**

### **Saddle Sponsorship:**

Your personal or your company's banner will be attached to the fencing of the main show arena at all AzRHA events for the current show year. Your personal or company name will be mentioned as a "Saddle Sponsor" during all AzRHA shows and at the Year

End Awards Banquet. Your name or company logo will be included on the AzRHA Sponsorship page with your logo linked to your website if available. Your personal or company name will be included in any advertising and/or promotional items including monthly email blasts which are sent to all AzRHA members and supporters. You are welcome to provide AzRHA with any additional promotional material for distribution in the show office at each show.

You may place up to four ads per year (one every three months) in our “Trading Post” located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

Please provide a banner to AzRHA to keep for the entire show year.

**\$2000.00**

### **Banner Sponsorship:**

Your personal or your company’s banner will be attached to the fencing of the main show arena at all AzRHA events for the current show year. Your personal or company name will be mentioned as a “Banner Sponsor” during all AzRHA shows and at the Year End Awards Banquet. Your name or company logo will be included on the AzRHA website Sponsorship page with your logo linked to your website if available. Your personal or company name will be added to all advertising and/or promotional items including email blasts which are sent to all AzRHA members and supporters. You are welcome to provide AzRHA with any additional promotional material for distribution in the show office at each show.

Please provide a banner to AzRHA to keep for the entire show year.

You may place up to four ads per year (one every three months) in our “Trading Post” located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

**\$550.00**

### **Banner and Buckle Sponsorship:**

Your personal or your company’s banner will be attached to the fencing of the main show arena at all AzRHA events for the current show year. Your personal or company name will be mentioned as a “Banner and Buckle Sponsor” during all AzRHA shows and at the Year End Awards Banquet. Your name or company logo will be included on the AzRHA Sponsorship page with your logo linked to your website if available. Your personal or company name will be added to any advertising and/or promotional items including monthly email blasts which are sent to all AzRHA members and supporters. You are welcome to provide AzRHA with any additional promotional material for distribution in the show office at each show.

Please provide a banner to AzRHA to keep for the entire show year.

You may place up to four ads per year (one every three months) in our “Trading Post” located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company

provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

**Discounted Price \$700.00**

**Buckles for Year End Awards:**

**Champion and Reserve Champion Buckle Sponsor** - Your personal or company name is mentioned as a “Buckle Sponsor” during all AzRHA shows and at the Year End Awards Banquet with the class of your choice (if still available). Your name or company will be mentioned in monthly email blasts which are sent to AzRHA members and supporters. Your name or company logo will be included on the AzRHA Sponsorship page with your logo linked to your website if available.

You may place up to four ads per year (one every three months) in our “Trading Post” located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

**\$200.00**

**Product Sponsorship:**

AzRHA welcomes product sponsors to our team. Any horse related product that can be used for show awards, year end awards and fund raising is appreciated. If your product donation is at least equal to \$550.00, your personal or your company’s banner will be attached to the fencing of the main show arena at all AzRHA events for the current show year. Your personal or company name will be mentioned as a “Product Sponsor” during all AzRHA shows and at the Year End Awards Banquet. Your name or company logo will be included on the AzRHA website Sponsorship page with your logo linked to your website if available. Your personal or company name will be added to all advertising and/or promotional items including email blasts which are sent to all AzRHA members and supporters. You are welcome to provide AzRHA with any additional promotional material for distribution in the show office at each show.

Please provide a banner to AzRHA to keep for the entire show year.

You may place up to four ads per year (one every three months) in our “Trading Post” located on our website at [www.AzRHA.com](http://www.AzRHA.com). You may offer any services your company provides (ie... Stallion Services, Training, Horses for Sale, Ranch Equipment, Clothing, Miscellaneous, etc.) This is a \$100.00 value.

**\$550.00 VALUE**

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**Thanks for your support!**